



# KRYŠTOF HENZL

**VERSATILE DESIGNER**

## GET IN TOUCH



+420 721 682 911



krystofhenzl@gmail.com



Helsinki (Finland)  
Prague (Czech Republic)



krystofhenzl.com



/krystof.henzl



@k.henzl



/krystof.henzl

## INTERESTS



SPORTS



GAMING



TECHNOLOGY



TRAVELLING

## EXPERIENCE

2023 PRESENT

### UI/UX DESIGNER

Wudpecker | Helsinki

Wudpecker is a tool which joins every online call, records, transcribes and make high-quality notes automatically. As an intern in this company I work on the UI/UX site of the tool. But also if needed I do classic graphic design stuff.

2022 PRESENT

### ART DIRECTOR

Theatre Viola | Prague

We made fresh new branding for traditional theatre in the centre of Prague. Our team made all new aspects of modern brand - logo, social media kit, animations, website, print materials amd so on.

2021 2023

### SENIOR DESIGNER / JUNIOR DESIGNER / DESIGN INTERNSHIP

DDB FTW | Prague

This company provides global and regional esports and gaming solutions to current clients, and new partners. This job showed me how it works in an international company and involved me in creating engaging campaigns. My goal was to prepare visual styles for these campaigns and make new designs from already-made brand guides.

2018 PRESENT

### FREELANCE GRAPHIC DESIGNER

Completed many freelance Graphic Design jobs with a strong customer satisfaction rate. Various types of jobs - logo design, online graphics, print materials, video edit, web design, and so on. My clientele is very diverse - from small businesses to medium-sized IT companies.

2019

### GRAPHIC & UI/UX DESIGNER

2020

net-inout  
Pilsen

This IT company specializes primarily in software development and websites. I worked on UI/UX but also on brandings, SoMe, etc.

2019

### DESIGNER & SoMe MANAGER

2020

Czech Rugby League  
Association

Social network management, creating info graphics, print materials, and merchandise for small sport association.

2019

### BOARD GAME DESIGNER

2020

Extreme Board Games  
Prague

My task was to create unique realistic designs for our honor board game called Escape from site 19.

## EDUCATION

### BACHELOR'S DEGREE, GRAPHIC AND MEDIA DESIGN

University of Creative Communication  
Prague, Czech Republic  
Currently studying since 2020

### HIGH SCHOOL, MULTIMEDIA AND WEBDESIGN

Industrial High School  
Jihlava, Czech Republic  
2016 - 2020

## AWARDS

### CANNES LIONS - TURBOKADDDY

Bronze - Gaming, Social Behaviour & Cultural Insight (2023)  
Shortlisted - Gaming, Community (2023)

### ADC CZECH AWARDS - THE GAME THAT SAVED MY LIFE

Gold - Film Long Format (2023)

### ADC CZECH AWARDS - THE FIRST CHOICE OF ESPORTS PLAYERS AND THEIR MOMS

Bronze - Media Partnership (2023)  
Bronze - Social: Community Building (2023)

## LANGUAGES

ENGLISH (C1 LEVEL) | CZECH (NATION SPEAKER) | GERMAN (A2 LEVEL)

## SKILLS

ART DIRECTION | BRANDING | IDEA MAKING | CAMPAIGNS | MOTION DESIGN  
UI&UX DESIGN | SOCIAL MEDIA | POST PRODUCTION | LEADERSHIP

## TOOLS

FIGMA | PHOTOSHOP | ILLUSTRATOR | INDESIGN | AFTER EFFECTS | PREMIERE PRO  
WORDPRESS | MIDJOURNEY | STABLE DIFFUSION | GEN 2 RUNWAY | HTML & CSS